

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 932785-1 | 09/16/12 | September 2012 | 08/27/12 - 09/14/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 690 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/05/12 - 09/14/12 | 932785 | 06231924 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|------------------------------------------|-----------------|-----------------------|-------------------|------------------------------|----------------|----------------|-------------|---------------|
| 1 | 09/07/12 | 09/07/12 | Nightline | 11:35-12:05AM | ----1-- | :30 | 1 | \$375.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/07/12 | 11:54 PM | Nightline | 11:35-12:05AM | :30 | USPRTV14ACH | \$375.00 NM |
| 2 | 09/07/12 | 09/07/12 | The View | 11A-12PM | ----1-- | :30 | 1 | \$475.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/07/12 | 10:59 AM | The View | 11A-12PM | :30 | USPRTV14ACH | \$475.00 NM |
| 3 | 09/07/12 | 09/07/12 | GENERAL HOSPITAL | GENERAL HOSPIT | ----1-- | :30 | 1 | \$400.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/07/12 | 3:27 PM | GENERAL HOSPITAL | GENERAL HOSPIT | :30 | USPRTV14ACH | \$400.00 NM |
| 4 | 09/07/12 | 09/07/12 | WPBF News 25 Mornings | 5:30-5:57am | ----1-- | :30 | 1 | \$200.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/07/12 | 5:42 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USPRTV14ACH | \$200.00 NM |
| 5 | 09/07/12 | 09/07/12 | Jeopardy | 7:30-8PM | ----1-- | :30 | 1 | \$1,300.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/07/12 | 7:41 PM | Jeopardy | 7:30-8PM | :30 | USPRTV14ACH | \$1,300.00 NM |
| 6 | 09/10/12 | 09/10/12 | M-SUN WPBF News 25 @ | 11-11:35PM | 1----- | :30 | 1 | \$700.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | 1----- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/10/12 | 11:24 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | USPRTV14ACH | \$700.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
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| 932785-1 | 09/16/12 | September 2012 | 08/27/12 - 09/14/12 |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 690 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------|---------------------------------------------------------|-------------------|---------------------------------|-----------------|-------------------------------|-----------------------|-------------------|--------------|-------------------------|
| 6 | 09/10/12 | 09/10/12 | M-SUN WPBF News 25 (11-11:35PM) | | 1----- | :30 | 1 | \$700.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| 7 | 09/14/12 | 09/14/12 | GOOD AFTERNOON AM2-3p | | ----1-- | :30 | 1 | \$275.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/10/12 | 09/16/12 | ----1-- | | | 1 | \$275.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 3 WPBF F | | 09/14/12 | | GOOD AFTERNOON AMERICA 2-3p | | :00 | | \$275.00 NM |
| | Credited | | | | | | | | |
| 8 | 09/10/12 | 09/10/12 | WPBF News 25 @ 5am | 5-530am | 1----- | :30 | 1 | \$150.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/10/12 | 09/16/12 | 1----- | | | 1 | \$150.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 1 WPBF M | | 09/10/12 | 5:07 AM | WPBF News 25 @ 5am | 5-530am | :30 | USPRTV14ACH | \$150.00 NM |
| 9 | 09/10/12 | 09/10/12 | M-F 5pm News | 5-6pm | 1----- | :30 | 1 | \$425.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/10/12 | 09/16/12 | 1----- | | | 1 | \$425.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 1 WPBF M | | 09/10/12 | 5:20 PM | M-F 5pm News | 5-6pm | :30 | USPRTV14ACH | \$425.00 NM |
| 10 | 09/07/12 | 09/07/12 | WPBF News 25 Mornings6-7AM | | ----1-- | :30 | 1 | \$350.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/03/12 | 09/09/12 | ----1-- | | | 1 | \$350.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 2 WPBF F | | 09/07/12 | 6:15 AM | WPBF News 25 Mornings | 6-7AM | :30 | USPRTV14ACH | \$350.00 NM |
| 11 | 09/10/12 | 09/10/12 | Wheel Of Fortune | 7-7:30PM | 1----- | :30 | 1 | \$1,300.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/10/12 | 09/16/12 | 1----- | | | 1 | \$1,300.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 1 WPBF M | | 09/10/12 | 7:12 PM | Wheel Of Fortune | 7-7:30PM | :30 | USPRTV14ACH | \$1,300.00 NM |
| 12 | 09/08/12 | 09/08/12 | Sat 330-7pm ABC College | 330-7pm | -----1- | :30 | 1 | \$1,200.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/03/12 | 09/09/12 | -----1- | | | 1 | \$1,200.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 1 WPBF Sa | | 09/08/12 | 5:59 PM | Sat 330-7pm ABC College Footb | 330-7pm | :30 | USPRTV14ACH | \$1,200.00 NM |
| 14 | 09/08/12 | 09/08/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/03/12 | 09/09/12 | -----1- | | | 1 | \$275.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 1 WPBF Sa | | 09/08/12 | 7:58 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | USPRTV14ACH | \$275.00 NM |
| 15 | 09/09/12 | 09/09/12 | Sun 11:35pm Late News | 1135p-12am | -----1 | :30 | 1 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | | 09/03/12 | 09/09/12 | -----1 | | | 1 | \$275.00 | |
| | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| | 1 WPBF Su | | 09/09/12 | 11:57 PM | Sun 11:35pm Late News | 1135p-12am | :30 | USPRTV14ACH | \$275.00 NM |
| 16 | 09/09/12 | 09/09/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$275.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |

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| 932785-1 | 09/16/12 | September 2012 | 08/27/12 - 09/14/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 690 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|---------------------------------|----------------|---------|--------|----------------|----------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 7:39 AM GMA Sunday 7-8am Sun 7-8am :30 USPRTV14ACH \$275.00 NM | | | | | | | | | |
| 17 | 09/09/12 | 09/09/12 | Sun ABC Prime A | 7-8PM | -----1 | :30 | 1 | \$700.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 7:23 PM Sun ABC Prime A 7-8PM :30 USPRTV14ACH \$700.00 NM | | | | | | | | | |
| 18 | 09/06/12 | 09/06/12 | M-SUN WPBF News 25 @ 11-11:35PM | | ---1--- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 11:40 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM LR- Network Program Runover | | | | | | | | | |
| 19 | 09/13/12 | 09/13/12 | Nightline | 11:35-12:05AM | ---1--- | :30 | 1 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/13/12 11:54 PM Nightline 11:35-12:05AM :30 USPRTV14ACH \$375.00 NM | | | | | | | | | |
| 20 | 09/13/12 | 09/13/12 | The View | 11A-12PM | ---1--- | :30 | 1 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$475.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/13/12 10:59 AM The View 11A-12PM :30 USPRTV14ACH \$475.00 NM | | | | | | | | | |
| 21 | 09/06/12 | 09/06/12 | WPBF News 25 @ Noon 12pm-1230pm | | ---1--- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV14ACH \$225.00 NM | | | | | | | | | |
| 22 | 09/06/12 | 09/06/12 | GOOD AFTERNOON AM2-3p | | ---1--- | :30 | 1 | \$275.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 09/06/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 USPRTV14ACH \$275.00 NM | | | | | | | | | |
| 23 | 09/06/12 | 09/06/12 | GENERAL HOSPITAL | GENERAL HOSPIT | ---1--- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 3:27 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV14ACH \$400.00 NM | | | | | | | | | |
| 24 | 09/06/12 | 09/06/12 | WPBF News 25 @ 5am 5-530am | | ---1--- | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/06/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 USPRTV14ACH \$150.00 NM | | | | | | | | | |



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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|-------------|-------------|
| 24 | 09/06/12 | 09/06/12 | WPBF News 25 @ 5am | 5-530am | ---1--- | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| 25 | 09/06/12 | 09/06/12 | M-F 5pm News | 5-6pm | ---1--- | :30 | 1 | \$425.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ---1--- | 1 | \$425.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/06/12 | 5:43 PM | M-F 5pm News | 5-6pm | :30 | USPRTV14ACH | \$425.00 NM |
| 26 | 09/13/12 | 09/13/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | ---1--- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 6:22 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | USPRTV14ACH | \$525.00 NM |
| 27 | 09/06/12 | 09/06/12 | WPBF News 25 Mornings | 6-7AM | ---1--- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ---1--- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/06/12 | 6:30 AM | WPBF News 25 Mornings | 6-7AM | :30 | USPRTV14ACH | \$350.00 NM |
| 28 | 09/13/12 | 09/13/12 | Good Morning America | 7-9AM | ---1--- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ---1--- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 09/13/12 | 6:59 AM | Good Morning America | 7-9AM | :30 | USPRTV14ACH | \$400.00 NM |
| 29 | 09/14/12 | 09/14/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM | ----1-- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/14/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | USPRTV14ACH | \$700.00 NM |
| 30 | 09/11/12 | 09/11/12 | Nightline | 11:35-12:05AM | -1----- | :30 | 1 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | -1----- | 1 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/11/12 | 11:54 PM | Nightline | 11:35-12:05AM | :30 | USPRTV14ACH | \$375.00 NM |
| 31 | 09/14/12 | 09/14/12 | WPBF News 25 @ Noon | 12pm-1230pm | ----1-- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/14/12 | 12:20 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | USPRTV14ACH | \$225.00 NM |
| 32 | 09/07/12 | 09/07/12 | GOOD AFTERNOON AM | 2-3p | ----1-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/07/12 | 2:59 PM | GOOD AFTERNOON AMERICA | 2-3p | :30 | USPRTV14ACH | \$275.00 NM |
| 33 | 09/11/12 | 09/11/12 | GENERAL HOSPITAL | GENERAL HOSPIT | -1----- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|---------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 932785-1 | 09/16/12 | September 2012 | 08/27/12 - 09/14/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 690 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------|-------------------|-----------------|---------------------------------|-------------------|------------------------------|----------------|----------------|-------------|---------------|
| 33 | 09/11/12 | 09/11/12 | GENERAL HOSPITAL | GENERAL HOSPIT | -1----- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | -1----- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/11/12 | 2:24 PM | GENERAL HOSPITAL | GENERAL HOSPIT | :30 | USPRTV14ACH | \$400.00 NM |
| 34 | 09/14/12 | 09/14/12 | WPBF News 25 @ 5am | 5-530am | ----1-- | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/14/12 | 5:12 AM | WPBF News 25 @ 5am | 5-530am | :30 | USPRTV14ACH | \$150.00 NM |
| 35 | 09/14/12 | 09/14/12 | M-F 5pm News | 5-6pm | ----1-- | :30 | 1 | \$425.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$425.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/14/12 | 5:57 PM | M-F 5pm News | 5-6pm | :30 | USPRTV14ACH | \$425.00 NM |
| 36 | 09/06/12 | 09/06/12 | WPBF News 25 Mornings | 5:30-5:57am | ---1--- | :30 | 1 | \$200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ---1--- | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 09/06/12 | 5:45 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USPRTV14ACH | \$200.00 NM |
| 37 | 09/11/12 | 09/11/12 | WPBF News 25 @ 6:00PM | 6-6:30PM | -1----- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | -1----- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/11/12 | 6:12 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | USPRTV14ACH | \$525.00 NM |
| 38 | 09/14/12 | 09/14/12 | WPBF News 25 Mornings | 6-7AM | ----1-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/14/12 | 6:14 AM | WPBF News 25 Mornings | 6-7AM | :30 | USPRTV14ACH | \$350.00 NM |
| 39 | 09/14/12 | 09/14/12 | Wheel Of Fortune | 7-7:30PM | ----1-- | :30 | 1 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----1-- | 1 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | F | 09/14/12 | 7:06 PM | Wheel Of Fortune | 7-7:30PM | :30 | USPRTV14ACH | \$1,300.00 NM |
| 40 | 09/06/12 | 09/06/12 | Good Morning America | 7-9AM | ---1--- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/03/12 | 09/09/12 | ---1--- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 09/06/12 | 8:41 AM | Good Morning America | 7-9AM | :30 | USPRTV14ACH | \$400.00 NM |
| 41 | 09/12/12 | 09/12/12 | M-SUN WPBF News 25 @ 11-11:35PM | | --1---- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | --1---- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|---------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 932785-1 | 09/16/12 | September 2012 | 08/27/12 - 09/14/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 690 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------------------------------------------|------------|----------|---------------------------------|----------------|---------|--------|----------------|------------|------|
| 41 | 09/12/12 | 09/12/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM | --1---- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/12/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM | | | | | | | | | |
| 42 | 09/05/12 | 09/05/12 | Nightline | 11:35-12:05AM | --1---- | :30 | 1 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 --1---- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/05/12 12:24 AM Nightline 11:35-12:05AM :30 USPRTV14ACH \$375.00 NM | | | | | | | | | |
| LR- Network Program Runover | | | | | | | | | |
| 43 | 09/05/12 | 09/05/12 | The View | 11A-12PM | --1---- | :30 | 1 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 --1---- 1 \$475.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/05/12 11:32 AM The View 11A-12PM :30 USPRTV14ACH \$475.00 NM | | | | | | | | | |
| 44 | 09/12/12 | 09/12/12 | WPBF News 25 @ Noon 12pm-1230pm | 12pm-1230pm | --1---- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/10/12 09/16/12 --1---- 1 \$225.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/12/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV14ACH \$225.00 NM | | | | | | | | | |
| 45 | 09/05/12 | 09/05/12 | GOOD AFTERNOON AM2-3p | | --1---- | :30 | 1 | \$275.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 --1---- 1 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/05/12 2:36 PM GOOD AFTERNOON AMERICA 2-3p :30 USPRTV14ACH \$275.00 NM | | | | | | | | | |
| 46 | 09/12/12 | 09/12/12 | WPBF News 25 @ 5am 5-530am | 5-530am | --1---- | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/10/12 09/16/12 --1---- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/12/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 USPRTV14ACH \$150.00 NM | | | | | | | | | |
| 47 | 09/05/12 | 09/05/12 | WPBF News 25 @ 6:00P 6-6:30PM | 6-6:30PM | --1---- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/03/12 09/09/12 --1---- 1 \$525.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/05/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV14ACH \$525.00 NM | | | | | | | | | |
| 48 | 09/12/12 | 09/12/12 | WPBF News 25 Mornings 6-7AM | 6-7AM | --1---- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/10/12 09/16/12 --1---- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/12/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 USPRTV14ACH \$350.00 NM | | | | | | | | | |
| 49 | 09/12/12 | 09/12/12 | Wheel Of Fortune | 7-7:30PM | --1---- | :30 | 1 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 09/10/12 09/16/12 --1---- 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 09/12/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 USPRTV14ACH \$1,300.00 NM | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|---------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 932785-1 | 09/16/12 | September 2012 | 08/27/12 - 09/14/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| American Crossroads | AMERICAN CORSSROADS | 690 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------------------------------------------------|----------------|---------|--------|----------------|------------|------|
| 49 | 09/12/12 | 09/12/12 | Wheel Of Fortune Class of Time - Pre-emptible with notice | 7-7:30PM | --1---- | :30 | 1 | \$1,300.00 | NM |
| 50 | 09/05/12 | 09/05/12 | Good Morning America Class of Time - Pre-emptible with notice | 7-9AM | --1---- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 8:54 AM Good Morning America 7-9AM :30 USPRTV14ACH \$400.00 NM | | | | | | | | | |
| 51 | 09/05/12 | 09/05/12 | Jeopardy Class of Time - Pre-emptible with notice | 7:30-8PM | --1---- | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 7:41 PM Jeopardy 7:30-8PM :30 USPRTV14ACH \$1,300.00 NM | | | | | | | | | |
| 52 | 09/08/12 | 09/08/12 | Sat 8-9am News Class of Time - Pre-emptible with notice | Sat 8-9am | -----1- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/08/12 8:11 AM Sat 8-9am News Sat 8-9am :30 USPRTV14ACH \$250.00 NM | | | | | | | | | |
| 53 | 09/09/12 | 09/09/12 | Sun 8-9am News Class of Time - Pre-emptible with notice | Sun 8-9am | -----S | :30 | 1 | \$275.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$275.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 8:23 AM Sun 8-9am News Sun 8-9am :30 USPRTV14ACH \$275.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 51 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$24,625.00 |
| <u>Agency Commission</u> | \$3,693.75 |
| <u>Net Amount Due</u> | \$20,931.25 |